



One Card, So Many Ways to Save

Since 2011, CVEA members have been saving money with the Co-op Connections Card given to them as a benefit of membership at CVEA. “If members are not taking advantage of this benefit, they’re leaving money on the table,” according to Sharon Crisp, CVEA Manager of Member Services. “Our goal with Co-op Connections is to help keep money in members’ pockets. We can’t control the cost of fuel used for generating power, but with Co-op Connections, we can help members with the cost of everyday purchases.”

The card offers discounts at local merchants and national brand businesses and pharmacies, printable and downloadable coupons, a healthy savings program, and a cash back purchasing program. The best part about these programs is that they’re all offered to CVEA members at absolutely no cost!

nor is it intended to replace insurance, but many insurance plans do not include provisions for dental, hearing and vision care, or if they do, there is a high co-payment. The discounted price through the Healthy Savings Program may even be lower than insurance at times.

Many CVEA members are already going to nearby large cities to tend to healthcare needs; this program can now help them save money doing what they already do.

Detailed information on available savings, locating providers, and how to take advantage of the entire Healthy Savings Program can be accessed by visiting cvea.org and clicking on the Co-op Connections Card link. You can also locate providers by calling 800-800-7616.

If you do not have access to the internet, please call your local office and someone will assist you.



Vision



Dental



Hearing



Prescription



Chiropractic



Lab-Imaging



Cash Back Mall

Healthy Savings Program

The Healthy Savings Program is available to members who show their plastic Co-op Connections card they received from CVEA or for those who have printed their paper cards from the website.

Savings examples include 10-60 percent off eyeglasses, contact lenses, and eye exams at national providers like Lenscrafters and Sears Optical and 30 percent off chiropractic treatments.

This program cannot be used in conjunction with insurance

Cash Back Mall

Members can now earn cash back from online purchases with their CVEA Co-op Connections Card.

While CVEA advocates for shopping at our local merchants, the fact is that lots of people in our remote communities shop online, so why not get money back from it?

As members of CVEA, you have a chance to take advantage of this new Touchstone Energy program that offers members the opportunity to do just that.

With Cash Back Mall, members can earn cash back on purchases of more than 300,000,000 products from more than 5,000 leading online merchants. It's the same sites members are already shopping at today, but now members will get more for their money.

Again, this benefit costs you nothing, but pays tax-free income for doing what you're already doing.

To start earning cash back today, visit cvea.org and click on the Co-op Connections Card link on the home page. You'll see Cash Back Mall on the Co-op Connections Card menu.

By clicking the 'Download Now' button and following the instructions, a free shopping assistant tool bar will appear at the top of your internet browser. This tool bar will let you know whenever you're shopping at a participating retailer and track the cash back you have earned.

As you make online purchases at stores like Best Buy, Walmart, Target, Columbia, Macy's, Bass Pro Shops, Expedia and many other big name retailers, watch the money in your account pile up.

In addition to cash back, the shopping assistant will notify you of discounts available from that retailer when you're on their site. This gives you access to an additional 20,000 discounts every day.

When setting up your account, you can even choose how you would like to receive your cash back, whether it is directly deposited into your account or a printed check mailed to your address. It's easy.

Whether you are buying gifts for loved ones, booking a trip or treating yourself, Cash Back Mall can put money back in your pocket. You're already buying, now it's time to get money back!

Still More Ways to Save

Members can still shop at local merchants and save; a complete list of local merchants is available at cvea.org. You can also shop at participating merchants in other communities, like Fairbanks, when you're there. Golden Valley Electric has over 60 local businesses that offer discounts to CVEA members with their Co-op Connections Card.

This program goes way beyond the state of Alaska. If you're traveling, just visit cvea.org and click the Co-op connections Card link on the home page. Once there, key in the zip code of where you're at or where you'll be and see all of the savings available in that area.

Don't forget to take advantage of the more than 150 national discounts available to all Co-op Connections cardholders wherever they go. You can find discounts on several major hotel and car rental chains like Best Western, Wyndham, Ramada, Microtel, Hertz, Avis, and National, to name a few. Also find savings for Six Flags, Dish Network, Sam's Club, and Office Depot.

Finally, Touchstone Energy and Co-op Connections has teamed with Coupons.com to bring you valuable coupons

every day! Keep coming back to take advantage of hundreds of printable grocery coupons good at over 160 supermarket chains and over 30,000 stores.

These include discounts on top brands such as Johnson & Johnson, General Mills, Kimberly-Clark, Kraft Foods and Clorox and promo codes for online shopping from Macy's, The Home Depot, Best Buy and more. You can also access these coupons by clicking the Co-op Connections Card link on the cvea.org homepage.

CVEA is part of the Touchstone Energy Cooperatives brand, a nationwide alliance of more than 725 consumer-owned electric cooperatives dedicated to serving their members and communities with integrity, accountability, innovation and commitment to community.

These money saving benefits are part of our commitment to helping CVEA members during challenging economic times. The programs can help our members stretch their paychecks and underscore that we're always looking out for them.

For additional information on any of these programs, contact Sharon Crisp, CVEA Manager of Member Services, at 822-5506, 835-7005, or email crisp@cvea.org. ■

Local Merchants, It's Time to Join the Program

CVEA would like to thank the local businesses that have participated in the program in the past and let them know it's time to renew. CVEA would also like to tell member businesses that haven't participated that now is your chance to be included. It's super easy and FREE!

Remember that this program gives your business exposure to all CVEA members and millions more served by our fellow Touchstone Energy cooperatives around the country.

A list of new and renewing businesses will be provided to all CVEA members in April. Participating businesses will also be posted on cvea.org as well as the national Co-op

Connections Card website.

CVEA encourages members to shop at participating businesses through advertising, promotions in Ruralite Magazine, direct mail pieces, and on Facebook and cvea.org.

CVEA also provides participating businesses with window clings and register stickers, free of charge, so members and visitors will recognize your business as a Co-op Connections Card participant.

Sign up now, it's easy. Soon, CVEA will be contacting local businesses, but anyone with questions on the program or those wanting to sign up for the first time can contact Sharon Crisp at 822-5506, 835-7005, or crisp@cvea.org. ■